



WOMEN OF COLOUR AUSTRALIA

Championing Australia's Women of Colour

MEDIA RELEASE

Raising the Volume: Emily Williams and Women of Colour Australia Collaborate to Make a Difference Through the Power of Voice

Multi-platinum recording artist Emily Williams announced as Women of Colour Australia's Global Ambassador

SYDNEY, Australia - 30 August 2023: Women of Colour Australia (WoCA), an Australian not-for-profit organisation advocating for a fairer and more equitable Australia for Women of Colour, today announced its partnership with Emily Williams, celebrated as Australia's 'Queen Of The High C's'. The collaboration aims to amplify the voices of Women of Colour around Australia and the world through the power of music and community.

The partnership will be grounded in the values of sisterhood and solidarity, and will work towards elevating the voices of Women of Colour and creating spaces where they can feel seen, heard, and valued.

Emily Williams, a Fiji-Samoan woman, born and raised in New Zealand, grew up surrounded by culture, tradition and Christian values. Heritage and self identity has always been hugely important to her and is something she hopes to share with other Women of Colour.

Brenda Gaddi, Founder and Managing Director, WoCA said, “This new partnership with vocal powerhouse Emily Williams will use music as a tool for advocacy and change, and build a community of support and solidarity. Our shared vision is a world where all Girls and Women of Colour have equal and equitable access to opportunities, where they are able to reach their full potential, and where they are celebrated for their unique gifts and talents.”

As part of the partnership, a fundraising campaign will be launched to support WoCA's work of championing Women of Colour through programs of education, community support initiatives and advocacy work.

For more information about this partnership, and to stay up to date on all the latest news and developments, please visit the websites of Emily Williams and Women of Colour Australia.



About Women of Colour Australia

Founded in 2020, Women of Colour Australia is a non-profit organisation and registered charity run by Women of Colour for Women of Colour. WoCA aims to champion Australia's Women of Colour through tailored education programs, community support initiatives, and advocacy work.